

Rainier Water Master Appointed Engineer Eastern Irrigation Dist.

Announcement was made on Wednesday of the appointment of Mr. Wesley Crook as engineer in the Eastern Irrigation District.

Mr. Crook is a native of Winnipeg, having been educated in the public and high schools there. He entered Manitoba university in Arts prior to the great war, stopping his studies to enlist with the Canadian Engineers, with which he served three years in France. Upon his return to Canada he continued his studies in Manitoba university in engineering. In 1920, he joined the Canadian Pacific Railway company in the Eastern Section as a rod man. He later became water master at Rainier, the position he has held for some years. He is a junior member of the Engineers' Institute of Canada.

He will be succeeded as water master in Bow River division by Mr. H. C. Brown, who has been water master at Patricia for some years.

Mr. and Mrs. Crook will take up residence in Brooks on March 1st—Brooks Bulletin.

Laughing Off Labels

America's system of checking hats and coats does not obtain in cloakrooms of many European hotels. "Buttons" in charge, however, has a system of his own, and has been handed out the wrong garments. It is related that a prominent visitor from overseas went in a haste to retrieve his top hat at a certain hotel. In the corridor a bit of paper fluttered from his hand. Pausing to decipher the legend upon the slip, his guest read the inscription: "Beware of the 'Gloomy Gus'."

Vastly amused, he later and eventually examined other hats to find some more distinctive designation as "Always Late," "Stuffed Shirt," "Kid Pate," "Little Tip," and so on. Disclosing the system to his wife, he was found that a similar system prevailed in the ladies' cloakroom—only here the aids to memory were in general more complimentary in tone, such as "Disappearing," "Reduced," "Charming." Thus both men and women diners able to recover their hidden labels might learn the esteem in which they are held by servants of the establishment.

But, how accurate and informing are labels, anyway? Indications in this case, at least, are that "Gloomy Gus" was really a fun-loving and genial chap. And who shall say that "Miss Tip" might not be an open-handed philanthropist not yet fully recovered from the depression? In short, our guess is that in Budapest or in Boston, tags as getting labelled ragdolls; and that for appealing portraits of our fellowmen, time exposures are a lot better than the snapshot—Christian Science Monitor.

COUNCIL MEETS

HUSSAR, Jan. 23.—The Hussar Council met on Tuesday with Messrs. J. B. Bell and Councillors H. D. Brown and W. G. Nelson present. Mrs. Caroline Reeves was appointed assessor and reappointed as secretary-treasurer of the village. The transfer of title from Meadams A. A. Clifard and H. D. Brown has been completed and forwarded to the Land Titles office and the title has been come the property of the village. The date of the annual ratifiers' meeting has been set for January 31 at 2:00 p.m.

Cluny Indians Trim Juveniles 3-0 In Game Here Wednesday

Indians Take Scalps of Locals in Past Game—Make One Goal Each Period

The Indian Juvenile hockey team from the Old Ben school at Cluny outwitted the local juvenile team in a fast game here on Wednesday to win by a score of 3-0. The Bassano team was going strong, but couldn't get the disc past the Indians' netminder.

Gordon Smith started the first period off in an aggressive manner for the locals, obtaining seven shots on goal in succession, but failing to find the vulnerable spot in the goalmouth. A Waterchick accounted for the first goal. This was the fastest period of the game.

Prod Cutler from A. Waterchick obtained the second goal in the next period. Both teams settled down and checking was very close. In the final

Bassano W. I. Notes

The regular meeting of the Bassano Women's Institute will be at the home of Mrs. S. H. Edwards on Tuesday, February 4th. All visitors are cordially invited.

You are reminded of the W. I. House Dress Dance on February 28 in the Masonic Hall. Lots of fun for all.

Things to Remember

Lecture and dance in the Masonic hall, Bassano, on Friday night, January 31, in aid of the Boy Scout fund.

Ratifiers' meeting in the town hall at 8 p.m. this Friday night. Nominations for three councillors and two school trustees on Monday, February 3, at the town hall between 11 a.m. and 12 noon.

Board of trade meeting on Wednesday, February 5, in the Imperial hotel at 1 p.m.

Dance in Gem sponsored by the Social Credit group on Friday, February 7. Novelties. Music by the Melody Five.

Payment of hospital fee due by February 10 enabling all supporters to hospital privileges at the dollar-a-week rate.

House Dress Dance sponsored by the Women's Institute on February 28 in Masonic hall, Bassano.

Novelty dance in Rosemary March at 8 p.m. at the town hall will be given away free.

Ladies' Altar Society St. Patrick's dance on March 20 in Bassano.

Social Credit rally in Bassano on a date to be announced. It is expected that a number of the legislature will be present.

Subscriptions are payable when convenient. All remittances are gratefully accepted.

YOUNGEST MEMBER ALBERTA MAN

An analysis of the Canadian Parliamentary Guide for 1935 reveals that the youngest member of the eighth-west dominion parliament, which opens on February 6, is Rene Anson Pelletier, aged 27, who is Social Credit member for Peace River, Alberta, and in private life is a stationmaster in Alberta. Mr. Pelletier, who will be 28 on September 2, is six and a half years younger than the youngest government supporter, Saur to Fournier, member for Malouinville-Rosemont constituency, Montreal, a university law student who will be given the honor of replying to the speech from the throne—Medicine Hat News.

Ban "Black Eagle" From U.S.

New York—The announced plans of Colonel Hubert Panstetter Julian, Harison's "black eagle," to prepare for assassination by making arrangements for his own funeral were gunned up recently when the government ordered him banned from the United States.

A special board of inquiry at Ellis Island decided that Julian had attempted to enter the United States from France without a proper visa. When he arrived from France, Julian said he expected to be assassinated "any day now" because of nasty things he had said about Ethiopia.

Cluny Indians Trim Juveniles 3-0 In Game Here Wednesday

Indians Take Scalps of Locals in Past Game—Make One Goal Each Period

The Indian Juvenile hockey team from the Old Ben school at Cluny outwitted the local juvenile team in a fast game here on Wednesday to win by a score of 3-0. The Bassano team was going strong, but couldn't get the disc past the Indians' netminder.

Gordon Smith started the first period off in an aggressive manner for the locals, obtaining seven shots on goal in succession, but failing to find the vulnerable spot in the goalmouth. A Waterchick accounted for the first goal. This was the fastest period of the game.

Prod Cutler from A. Waterchick obtained the second goal in the next period. Both teams settled down and checking was very close. In the final

Crowfoot

CROWFOOT, Jan. 27.—The Crowfoot bridge club met last Tuesday evening. Bid Roderick and Jack Osborn coming out with the high scores.

Congratulations to Mr. and Mrs. Wm. Mallin of Calgary on the arrival of a son last week.

Mrs. Dikla Robertson and children are spending a few days at Glenelg visiting the former's mother.

The Mapeke bridge club met at the school last Saturday, the first time since Christmas, and after a hard fought battle Floyd Hall and Frederick Jorgensen came out on top.

Carl Sykes of Cooness spent last Thursday visiting at the home of Mr. and Mrs. C. C. Jorgensen.

Wm. Wenks was a business caller in Cluny last Wednesday.

Vernard Bray is home after spending a couple of months visiting relatives near Spokane.

Miss Frances Jorgensen is spending a few days in Calgary.

Rev Monksman spent the week end at the home of Mr. and Mrs. F. L. Hall.

Gordon Jones spent Tuesday evening at the home of Mr. and Mrs. Elsie Heryford.

Joanne Walters spent Wednesday evening at the Jeffries home south of Cluny.

Edney Bray and Bert Rose were business callers in Bassano last Saturday. Harold Holm spent the week end visiting Roy Campbell.

Word has been received that Bud Merriman, formerly of Mapeke was now living in Oregon, was married recently. The people of this vicinity extend heartfelt congratulations to Mr. and Mrs. Bud Merriman.

Donald Walker of Bassano spent Sunday visiting Dikla Robertson. Of surprise to the younger people of this district was the marriage of Miss Jean Gordon to Dave Gundlock on Jan. 12. Mr. and Mrs. Gundlock reside in Skiff. After her marriage, Miss Gundlock was well known in this community, being a constant visitor of her sister, Miss Louis Connor, who taught school here.

Gem

GEM, Jan. 28.—The Gem team defeated the Cooness team 2-1 in the hockey match at the local rink on Sunday.

On Saturday afternoon the two Gem hockey teams played a game in which the Hot Shots again defeated the Flames.

Twenty members were present at the meeting of the Gem hockey team on Saturday night. It was decided to have a meeting on Sat., Feb. 8 at the schoolhouse and have a skating party on Sunday.

For the foregoing following this one a paper on the first section of Edison's biography will be read by Shirley Edwards.

D. D. Williamson entertained at a "500" party on Saturday night. Mrs. T. Harwell and Jack Evans were first prizes and Mrs. J. Evans and V. Leeson won the consolation.

Mr. and Mrs. Ralph Brown, Iris George, Mr. and Mrs. A. P. Miller and Ralph Jr., and Mrs. W. B. and Mrs. Evelyn Jones were Sunday dinner guests of Mr. and Mrs. W. A. Pollock.

At a meeting of the local School Board held last Wednesday evening, E. Wade was appointed secretary-treasurer.

Misses Luella and Myrtle Pollock were visitors at the home of Mr. and Mrs. Bill George on Tuesday.

Rosemary

ROSEMARY, Jan. 30.—B. Lagarde returned from Medicine Hat this week after being detained a few days by the snow storm.

A number of local dancers attended the dance in Cooness on Friday night.

Mr. and Mrs. Billie Boyes of Bassano spent Sunday visiting the Ankrum family.

Mr. and Mrs. E. Binnah visited G. Rieble on Tuesday.

Roy Eastman motored to Bassano on Friday.

Word has been received that a son was born to Mr. and Mrs. J. Brunst of Crawford Bay, B. C., on Jan. 24th. Congratulations are extended from this community.

GUIDES MEET

HUSSAR, Jan. 28.—On Thursday evening the Guides brewed the waffles and skirted out to meet with Marian Sanden, two miles from town. They report a grand time. Each patrol contributed two items for the roll call. It was decided to meet at the homes of the Guides during this very cold weather. Next meeting will be on Route and First Aid. A few minutes were devoted to a service in honor of the late King George V. Next meeting will be in town.

Duchess

DUCHESSE, Jan. 28.—Mr. and Mrs. Horn and son Donald left for Edmonton for a short visit before going to their new home at Gerald, Alberta.

Born to Mr. and Mrs. G. Grosfield of Duchess, a son, Saturday, Jan. 25.

Word has been received of the marriage of Miss Hazel Sloan of Inverness to Mr. J. H. Duchen, son of Kenneth Reid of Bowden.

Miss Carrie Indergard left for Calgary Thursday for a short visit with friends.

Posters are now out announcing the Valentine dance Friday, February 11, in the Duchess hall.

Miss Muriel Clarke returned from Calgary Thursday after an extended visit with Miss Grace Kvit.

Mrs. Marnie Indergard returned to Calgary last week for a short visit with friends.

Mrs. E. R. Sloan held a surprise party at her home Thursday, January 23, in honor of Mrs. Wile's 45th birthday. Mrs. Wile is an old-timer in this community, having lived near Dutton until a few years ago when she moved to New York. She is now visiting friends and relatives. A delightful lunch was served to the following guests: Mrs. H. W. Horn, Mrs. Indergard, Mrs. Lewis, Mrs. Burke, Mrs. Lyons, Mrs. F. Sheilake, Mrs. J. Winger and Mrs. Evelyn Hole. Everyone joins in wishing Mrs. Wile many more happy birthdays.

Friends will be happy to know that Miss Betty David, who has been confined to a Medicine Hat hospital for some time, is expected home soon.

Mr. Gordon McLeod, who has been relieving Mr. E. R. Sloan at the elevator during the latter's illness, left for Aldrie Wednesday, January 22.

Hussar

HUSSAR, Jan. 28.—Mr. C. T. Armstrong, who attended the U.F.A. convention in Edmonton, returned home on Sunday.

Mr. Madie Jensen, who went to Calgary to visit after being in the Bassano hospital for some time, returned home on Monday.

The Ladies' Aid will meet with Mrs. E. J. Hall on Thursday afternoon, February 13. All ladies are invited.

Mr. and Mrs. J. B. Bell are cordially invited to attend.

The W.I. will meet with Mrs. V. LeGrand on Wednesday, February 27. All ladies are invited to come.

Rev. A. R. Aldridge will hold services here on Wednesday, February 27. Mr. John Stenokke left Hussar on Tuesday to attend teaching in a school near Cluny.

Flour Mill Will Be Established In Brooks By Coming Spring

Notice of Time and Place of NOMINATION TOWN OF BASSANO Municipal Elections 1936

PUBLIC NOTICE is hereby given that a meeting of the Town of Bassano, on Monday the 3rd day of February, 1936, at 11 o'clock in the forenoon until 12 o'clock noon, for the purpose of receiving the nominations of candidates for the Office of Councillor for the next ensuing two years and nominations for School Trustees.

GIVEN under my hand at Bassano this 22nd day of January, 1936. JAS. R. DONALDSON, Returning Officer.

TOWN OF BASSANO

NOTICE OF ANNUAL MEETING

PUBLIC NOTICE is hereby given that a meeting of the Electors of the Town of Bassano will be held in the Town Hall on Thursday, the 31st day of January, 1936, at 8 o'clock p.m., for the purpose of receiving the Report of the Mayor, Secretary-Treasurer, Auditor and Chairman of the various Committees of Council for the year ending the 31st day of December, 1935.

DATED at Bassano, Alberta, this 22nd day of January, 1936. JAS. R. DONALDSON, Sec-Treas.

McLaws Triumphs In Calgary Bouspiel

Wine Grand Aggregate and Brewery Event—Has Best Record In 4 Open Events

The Wm. McLaws skipped rink won the championship at the bouspiel in Calgary last week and the prize for the grand aggregate which won it with it. He had the record of 11 wins and 2 losses.

McLaws also won the Brewery competition, opening event of the bouspiel. The personnel of the rink is lead, Jas. Hamilton; second, Art Simpson; third, Irvin Young and Wm. McLaws, skip.

Bassano had a very strong entry in the city's elite this week and it is with pleasure that we learn the rink is classed among the best in the province. We are proud of them and offer our congratulations.

Mr. W. I. will meet with Mrs. V. LeGrand on Wednesday, February 27. All ladies are invited to come.

Rev. A. R. Aldridge will hold services here on Wednesday, February 27. Mr. John Stenokke left Hussar on Tuesday to attend teaching in a school near Cluny.

THE OLD HOME TOWN

By STANLEY



The Bassano Mail

Subscription \$2.00 a year, Foreign \$2.50
Published at Bassano, Alberta, Canada
Nesbitt Publishing Company, Publishers
James L. Nesbitt, Editor

May God forbid our saying on this page the things that merely please. We would be humble in our opinions; we would be considerate of the opinions of others; but we would not be unkind of the immutable laws of cause and effect; for therein lies the wisdom of the ages.

CONSIDERING THE SITUATION

The depression years have been most unhappy ones for this district, because bad crops added to the general adversity. Low prices and poor yields form a combination calculated to create a burden far too heavy for a farming population to bear. Not only is purchasing power destroyed but the repetition of poor crops from year to year takes the hope and heart out of the people.

The town has suffered, too, due to the removal of the irrigation headquarters, the office of the judicial district, and the departure of a number of officials due to economic reasons. All this makes the situation discouraging to those who are left.

At the same time there is hope that the worst has happened and that better times are in store for the town and district. Surely the dry weather cycle has exhausted itself and better crops may reasonably be anticipated. With the prospect of improved prices for farm commodities—such as hogs, cattle, dairy products, sheep, horses, etc., more money is certain to flow into the district.

The Eastern Irrigation District, too, should not overlook the fact that this town is an established centre and it will be a good thing to encourage its recovery. Bassano should participate from any progress made in the development of the irrigation area and should be able to make a contribution there in more ways than one.

Let everyone work and hope for better days. Surely the worst has passed!

**CANADA'S HOCKEY HOPES
—AND FEARS**

Some time early in February the winter sports, which comprise part of the Olympic games, will be started in a little mountain town in the Bavarian Alps of Southeast Germany. Most of us are going to have a tough time pronouncing the name of the spot for it is even worse than "Addis Ababa."

Canada's participation in the Olympic winter sports does not mean a great deal. A few skiers and skaters (fancy and fast) and a hockey team is about all this country will have over there in Germany. Our big hope lies with our hockey team.

The United States has always been the big rival of Canada in the Olympic hockey games. Canada has won every time hockey was included in the program and Uncle Sam's boys have always been runners up. Last Olympic the U.S. team nearly gave all Canada heart-failure by coming within a narrow margin of winning over the Winnipeg team, who turned out to be "scoreless wonders".

The Canadian Olympic hockey team is now "across the pond" and it carries the best hopes of the Land of the Maple Leaf with it. The showing the team made in matches in Canada prior to its sailing was not very impressive but the chances are the team will show steady improvement.

It would be a sore blow to Canada's pride if her team was defeated in the Olympic hockey contests, which it is considered that hockey is a sport native to Canada. Unfortunately the best of Canadian hockey players are earning their living at the sport and are thus not eligible for Olympic competitions.

LIFE INSURANCE

Life insurance constitutes the only method by which most of us can accumulate a little estate to pay our funeral expenses and pass on to loved ones who are gone.

Other forms of accumulation slip between our fingers as we are aware. Our best intentions are frustrated by the requirements of the moment or the lack of intrinsically sound judgment. Most of us are not competent custodians of wealth.

But life insurance steps in and takes a big burden off our minds and shoulders. Through long experience and on mathematical calculations the life insurance companies assume a risk that the individual finds it impossible to carry.

There are three and a half million insurance policy holders in Canada whose combined interest in life insurance companies total the fabulous sum of two and a half billion dollars.

This is a vast trustreepship which the nation should aid and protect in every possible manner.

POPULAR PRINCE IS NOW KING

The new monarch of the British Empire—Edward VIII—was probably the most popular Prince of Wales in all the generations since the first Edward gave his eldest son to be Prince of the Welsh people.

If a world-wide contest had been held during the last dozen years the present king held the title of Prince of Wales he would have been overwhelmingly chosen as the most popular individual.

Possessed of a charm of manner, a straight forward character and a winsome way with those he contacted, the Prince of Wales never committed a major error in his attitude to the multitude which he encountered.

It is likely that Edward VIII will continue this trait into his kingly years and will be among the most popular rulers the Empire ever had. Certainly every indication would suggest this conclusion.

BETTER TIMES FOR FARMERS?

Charles W. Peterson, editor of *The Farm & Ranch Review*, summarizes the prospect for agriculture in the current issue in an interesting manner. He sees bright hopes for better times with the farming population and concludes his article as follows:

Whether the present high standard of living of our urban communities can be successfully maintained is, however, a grave question. At any rate, we may wish in the not distant future anticipate a farm price level that will, other things remaining equal, permit of a standard of living in the countryside, which will, taking all factors into consideration, compare favourably with that of the town. This is long overdue. In the past, a contented life, and always was, essential to the very preservation of our civilization. That is the emphatic lesson of history. Farseeing countries like France have always recognized this self-evident, economic truth. Others must apparently learn through bitter experience. The dreadful stress agriculture has endured for many years was, we may hope, merely a prelude to a happier era. The "day" of the farm is dawning!

FREEDOM IS BEST

It were well if the people of this province recollect the blessings of liberty in order that the benefits of the age-long fight against tyranny and autocracy should be retained. In this day and age when liberty is fast disappearing from the nations of the earth that possession, so prized by English-speaking peoples, should be retained at any and all costs.

Autocracy may possibly provide temporary relief or immediate benefits but in the long run it is an accused form of government and one discarded by forward-looking people centuries ago. Humanity has advanced further under freedom than under any kind of autocratic government.

Freedom teaches men to govern themselves and that lesson must be learned to enable peoples to advance. Democratic government provides methods of continuing civil liberties such as does no other form of government.

"God is our guide! No swords we draw
We kindle not war's battle-fires;
By union, justice, reason, law,
We claim the birthright of our sires,
We raise the watchword—Liberty—
We will, we will, we will be free!"

THE NEW AUTOMOBILES

There is one major industry well on its way back and that is automobile manufacturing.

The makers of motor cars have learned one great lesson and that is it pays to make a good product and sell it as reasonable as possible.

Constantly over the years the motor car makers have been improving their cars and the price has been going down—not upward. Each year cars are better mechanically and much more beautiful in appearance as well as being more comfortable.

If the people were not so depleted of purchasing power and so involved in debt there would be a terrific demand for cars.

As purchasing power comes back the motor car makers will be busy.

BY WAY OF CONTRAST

Of George V it can be said that he died in peace, loved by his people. A king could ask no higher praise in an age that has seen three emperors dethroned, several kings assassinated or exiled and dictators ruling by terror—the dictators themselves terrorized by fear of what their subjects would do to them if they got the chance.—New York Sun.

HE MIGHTN'T LIKE IT

Wonder if *El-Duce* gets missives from the boys in Ethiopia with the message—"Wish you were here"—Kitchener (Ont.) Record.

Ten Minutes**with the
Scotch Philosopher**

The recent death of a noted film star caused the writer to wonder what sort of reception he received from St. Paul.

Since marriage is frequently described as a lottery, it stands to reason that some must be disappointed, but four divorces seem a bit extravagant.

However, the departed one may have had other qualifications which permitted the gatekeeper to say:

"Pass on, friend; it's well."
Man is such a frail and wayward creature that the one who created him in his own image will doubtless forgive many things at the final reckoning. If he doesn't, a great many of us will have occasion to lament. What do you think about it?

As all the world knows, youngsters are more faithful to their canine friends than grown-ups.

Usually there comes to school a bright little Canadian, age about nine.

He lives four miles away, and he drives to and fro on a light stoneboat, drawn by a very recent farm plug.

In every kind of weather he is accompanied by five dogs of the nondescript type, so familiar to all who live in the west. One would think he had enough, but not so! Stopping at the farm door the other day, he saw a cute little pup. And wasn't he tickled over it? After cooing and cooing with it for a while, he looked up and said, "Can I keep it?"

"How will you trade for one of yours?" we replied.

For a brief moment he looked over his bunch of pals hunting nearby for some crumbs and answered, "Not on your life, mister!"
Then, fearful that trouble might be coming close to his beloved pets, he beat it.

THE FARMERS FAREWELL

To a Ten Dollar Bill
Goodbye, dear friend! It breaks my heart

That you and I should have to part!
And this I say as you go
(Perchance to see another's woe,
if you love me as I love you,
You will return when I am blue!
And if you bring some pals to me,
Right hearty will their welcome be!

According to a statement from London, England, the loss left by the late Rudyard Kipling amount to nearly four million dollars.

The Jungle Book alone is said to have brought him a steady income of ten thousand pounds per annum.

But the soldiers' poet was not always highly paid for his labors. Soon after his arrival in London, he sold three of his short stories for fourteen dollars. Later on, when the British people began to clamor for his remarkable talents dealing with the life of "Mr. Thomas Atkins", his shrewd bargaining became a source of worry to his publishers.

Written about the year 1929, his short poem, "The Roads of France", is said to have created an all-time record. The sum received was in the neighborhood of five thousand dollars, this being made possible by having it syndicated throughout the English-speaking world. The celebrated poet was unique in many respects. He lived in the stirring days when the soldiers of the queen were fighting in many parts of Asia and Africa. From these scenes he brought in poem and rhyme the exceedingly strange but lovable characters which had never before appeared in the sphere of literature.

It was in this way he took the short cut to legitimate fame and fortune. His persistent refusal of high titles caused many people to wonder why, but in the "Last Rhyme of True Thomas" he makes it plain that his art rose above such rewards.

Although one of Mr. Kipling's longest lays, it is not very well known, and in view of this a little explanation seems advisable in order that the reader may fully grasp the sentiment expressed.

True Thomas was a famous Scotch minstrel who ever lived to roam the countryside.

Tradition has it that for his fee he preferred a hile with the bow before the richer fare and golden reward from the nobles.

One day he met the king, who insisted on hearing his usual tale, and so ennobled was the monarch he wished to confer a knighthood on True Thomas. And that worthy replied:

"I ha' harpit ye up to the throne of God,
I ha' harpit your midmost soul in three;
I ha' harpit ye down to the hinges of hell,
And—ye would—make—a knight of me!"

In Lighter Vein

The minister called on a Jodel home one Sunday afternoon and little Willie answered the bell.

"Pa ain't home," he announced. "He went to the golf club." The minister's brow darkened and Willie hastened to explain.

"Oh, he ain't gonna play any golf, not on Sunday. He just went over for a little game of steel poker, sir."

Some Jump

An Irishman who had been in Alaska told the following story:

"I landed me boat on an island. I went ashore and when I got up to about the middle of the island I met the biggest bear I ever see in me life, the heading 'Bibs and Feeders'."

A certain Scoutmaster sent his neccessities to a laundry. It was returned beautifully clean and new.

I was curious to know what category it was listed and charged, he referred about the middle of the island I met the biggest bear I ever see in me life, the heading 'Bibs and Feeders'."

The Telephone Girl

The telephone girl sits still in her chair,
And listens to voices from everywhere.
She knows all the gossip, she knows all the news,
She knows who is happy, and who has the blues.

She knows all the sorrows, she knows all the joys,
She knows all the girls who are chasing the boys.
She knows all the loves, she knows all the stiffs,
She knows every man who talks mean to his wife.

She knows every time we are out with the boys,
She knows the excuses each fellow employs.
If the phone girl told half of all she knows
It would turn all our friends to bitter foes.

She could sow a small wind that would soon be a gale,
To engulf us in troubles and land us in jail.
She could start forth a story gaining in force
Would cause half the wives to sue for divorce.

She could get all our churches mixed up in a fight,
And turn our bright days into sorrow and night.
In fact, she could keep the whole world as she knew
It side told but a tenth of the things that she knew.

Say, kid—but doesn't it make your heart whirr?
To think what you owe to a telephone girl?

(Canadian Telephone Journal.)

**Youthful Energy
and Vitality**

The DIONNE QUINTUPLETS were fed PUREST COD LIVER OIL as soon as possible after birth. They are constant users of it. Today they are happy, healthy, sturdy children due to its body building powers.

Purest Cod Liver Oil is rich in Vitamin "A" and "D"—Vitamin "A" for building resistance to colds and ordinary ailments—Vitamin "D" for promoting growth of sound bones and good teeth and for the prevention of rickets.

For YOUR child's sake, ask for PUREST COD LIVER OIL.

STORK NIPPLES and FIRST AID COTTON are also used extensively by the Dionne Quintuplets.

**STILES, "The Druggist"
"The Rexall Store"****ATTENTION!****Municipal District Secretaries**

We are equipped to neatly and economically print
Financial Statements

also

VILLAGE and SCHOOL STATEMENTS

MERCHANTS!

Prompt attention is given to your
FEBRUARY SALE POSTERS

Give us a chance to bid—

Get our Prices

The Bassano Mail

Star Enjoys Canadian Winter Sports



Nancy Carroll, red-headed Hollywood star, had her first taste of winter sports at Quebec over New Year's. "I have skied on artificial ice in Hollywood," she said to Jack Strathlen, Sports Director at the Chateau Frontenac, "but skiing, tobogganing, and dog sled riding are all new experiences." Her first ski lesson turned her into an enthusiast for breakfast off the sideboard.

Oldest European Discovery Against Stomach Troubles and Rheumatism Acclaimed Best by Latest Tests

Since 1799 thousands of people have regained their normal health after years of suffering from stomach troubles of all types, such as constipation, indigestion, gas and sour stomach which are the basic factors of such maladies as high blood pressure, rheumatism, periodic headaches, pimples on face and body, pains in the back, liver, kidney and bladder disorder, exhaustion, loss of sleep and appetite. Those sufferers have not used any man-made injurious chemicals or drugs of any kind; they have only used a remedy made by Nature. This marvelous product grows on the highest mountain peaks where it absorbs all the healing elements and vitamins from the sun to aid HUMANITY in distress.

It is composed of 19 kinds of natural leaves, seeds, berries and flowers scientifically and proportionately mixed and is known as LION CROSS HERB TEA.

LION CROSS HERB TEA tastes delicious, acts wonderfully upon your system, and is safe even for children. Prepare it from like any ordinary tea and drink a glassful once a day, hot or cold. A one dollar treatment accomplishes WONDERS; makes you look and feel like new born. If you are not as yet familiar with the beneficial effects of this natural remedy LION CROSS HERB TEA try it at once and convince yourself. If not satisfactory money refunded to you. Also in tablet form.

Try it and convince yourself with our money-back guarantee.

One week treatment \$1.00 Six weeks treatment \$5.00

In order to avoid mistakes in getting the genuine LION CROSS HERB TEA, please fill out the attached coupon.

Lio-Pharmacy, Dept. 9914

1180 Second Ave., N.Y. City, N.Y.

Gentlemen:

Enclosed find \$_____ for which please send me

treatments of the famous LION CROSS HERB TEA.

NAME _____

ADDRESS _____

CITY _____

STATE _____

Business - Professional DIRECTORY

H. D. BACON

Traps Work of any description. Gravel, cladders, loam, rotted manure. Out Flowers - Sprays - Wreaths. Nursery Stock Orders taken care of. Phone 128 for lowest prices in town.

W. S. PLAFAIR

FREED - AUTO LIVERY - DRIVING

Agency for

Galt Coal

PHONE 28

Opposite Depot

HARRY HOLMES CARPENTER AND BUILDER

Estimates Given on All Work. If you are in need of building or carpenter work of any kind. PHONE 16

SATISFACTION

You Are GENUINELY SATISFIED When Dealing With Us

TRUE GRADE - TRUE PRICE

Your Patronage is Solicited

BASSANO CREAMERY

WILLIAM McLAWS

Barrister - Solicitor - Notary

BASSANO - ALBERTA

Phones: Office 6 - Residence 12

B. E. BARLOW VETERINARY SURGEON

M. S. A., Toronto. Government Official Veterinarian. PHONE 20 BASSANO

WALTER K. WEBB

BARRISTER - SOLICITOR

NOTARY PUBLIC

Phones: Office 35 - Residence 45

BASSANO - ALBERTA

A. T. CONNOLLY Registered Optometrist



broken lenses replaced from prescription or pleasure. Absolute satisfaction guaranteed. Quick service. BASSANO, ALBERTA

TRIBUTE

TO THE LATE J. H. DUNDAS

Another well known old-timer of the Hueser district passed away in the person of J. H. Dundas, who had been in the district for twenty-five years. By reason of his business connections, J. H. Dundas was widely known and esteemed, but more so because of his personality, clear thinking and broad mind. He made many friends—and kept them. The writer had been particularly intimate with him for twenty-five years, and his passing will leave a void in my life, for for all most of us have had a few real friends, and I always counted him one of mine. How true were the words of the Rev. Gordon when he said, "I don't think Jim Dundas had an enemy." He has made a worthy contribution to the development and progress of the "Fourth estate".

C.W.H., Duck Lake.

No Compulsion About It

Some of the United States broadcast stations last night seemed to be concerned as to whether a babe or king could ascend the British throne.

They need not have been so concerned. Queen Victoria ascended the throne unmarried, as did the Queen of Holland. The point does not arise at all. There have been unmarried kings and there have been unmarried queens. In Canada the last prime minister was a bachelor, as is the present one. It is, no doubt, a condition not to be recommended by a responsible journal, but when the condition is there its presence is not to be ignored.

The new king will marry if and when he sees fit. But there is nothing in the constitution that requires him to do so now or at any future time. There are numerous precedents to the throne if he should choose not to provide one.—Toronto Star.

EDWARD ALBERT CHRISTIAN

GEORGE ANDREW PATRICK

The new king (Edward Albert Christian George Andrew Patrick David) has been known as David in his home circle, and it was thought by some that he might choose to be known as David I. There would have been plenty of precedent for it (Edward VII was Albert Edward, and took his second name as sovereign), but the present king has chosen to be known as Edward VIII. Even as it is, the expatriate of Anglo-Israelites will probably attach some importance to a David sitting upon the throne of Britain.

C.P.R. Time-table

No.	Ar.	Dpt.
	Westbound	
1	7:31 p.m.	7:41 p.m.
3	8:14 a.m.	8:26 a.m.
315 (Daily except Sundays)	7:00 a.m.	
	Eastbound	
2	5:43 a.m.	5:55 a.m.
4	10:46 p.m.	10:55 p.m.
516 (Daily except Sundays)	9 p.m.	
	Northbound	
For Irricana, Mondays, 8:15 a.m.		
For Empress, Weds., 8:15 a.m.		
	Southbound	
From Empress, Saturdays, 4:50 p.m.		
From Irricana, Tuesdays, 3:30 p.m.		

And the Band Played On

"Toronto newspapers are reproducing illustrations of the welcome given King George and Queen Mary, when they were the Duke and Duchess of Cornwall and York, in front of the Toronto city hall in 1901. Pictures showed the dignified Mayor Howland reading the civic address to the royal couple, but the accompanying stories do not mention our incident. In the midst of the reading the band nearly struck up a lively air, which drowned the mayor's voice. His worship showed the dignified Mayor Howland that he was wrong in his assumption, but they mistook the gesture for a signal to play with renewed vigor, and they did. The reading of the address had to be suspended and the band played on until a breathless messenger reached the leader. The mayor was visibly angry. The Duke moved not a muscle of his face. The Duchess tried hard to control her mirth, but unsuccessfully.

Keeping a Hand In

State Owner: Now I want all you customers to keep your eyes if business is a little dull. Practically nothing is so common as to see a man in your work in Mac-tiger and Mac-tiger.

What Goes On In Every Home

Watch in your home how The Bassano Mail—or any other good newspaper—is read. Possibly the weather for the day or the morrow is a first matter of interest; and perhaps the main headlines on the front page are scanned; but it is a pretty safe thing to say that women readers will turn very early to the advertisements of local firms which advertise fashion items, food items, and other offerings related intimately to current needs and desires.

Every woman knows what she wants—not perhaps in the precise form or color, or variety or manner, but certainly in the main matters of her desire or need. This applies to clothes, hats, food items, beauty preparations and many items pertaining to home furnishing. And so women are eternally on the watch for information—and for temptation! They are swiftly perceptive of the advertisements which present and propose the things of their desire or need. And obviously it is those retailers who advertise to them who stand the best chance of their custom.

It is the same in the case of men. Few men buy impulsively. When they leave home each day for their place of employment, it is not just to get rid of their money. What they buy is, mainly, something whose purchase has been planned—clothes or other forms of apparel, hardware items, motorizing sundries, shaving and other bathroom needs, plants, books, and so on. Men, like women, have been reading advertisements in line with their ripening desires and intentions, and of course they go in largest numbers to those retailers who have been informing them and soliciting their custom.

All of us, instinctively, go where the light is, not where the darkness is. Advertisements are light, and so they attract the buyers to those stores which they illumine.

The way to get business is to ask for it. Can the truth of this statement be successfully disputed? And here is another equally true statement: The public buys from those who invite its custom.

BEER that lends PRESTIGE and DISTINCTION

ALBERTA BEERS

The labels of these five famous brands reflect good taste when served on any occasion. Keep a supply on hand, ready when you entertain.

In bottles or on draught at your local hotel. For convenience, order by the case direct from our warehouse.

Phone 82 Bassano

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

DISTRIBUTORS LIMITED

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of Alberta.

Men's Fleece Underwear

Good quality Silver Fleece Combinations, soft fleeces, warm and comfortable.

January Special \$1.39

MEN'S BREECHES

Fawn colored male cloth, well tailored, 6 pockets.

January Special \$3.50

SOCKS

All wool grey work socks, soft wool, splendid wearing quality.

January Special 29c pr.

MEN'S SWEATERS

All wool coat style, Jumbo knit, a useful garment.

January Special \$2.95

YOUNG MEN'S OXFORDS

A smart model Oxford, dressy and durable.

January Special \$3.75

MEN'S OVERALLS

Blue denim pant, G.W.G., a sturdy garment.

January Special \$1.39

YOUTH'S SUITS

Sturdy tweed suits, long pants, only a few days left.

January Special \$4.95

MEN'S SUITS

We have only a few sizes left, if your size is here hurry, a real bargain to clear, all of the finest quality values. Up to \$32.50.

Any One \$18.50

GIRLS' SWEATERS

Odd lines are different, you can buy at less than half price.

From 95c Up

GROCERIES

FRUIT SPECIAL—1 can heavy syrup strawberries, 1 can red tarted cherries, 11 cans, all in glass, all for 49c (Goes for 75c each).

CRISCO—3-lb tin, now 75c (Goes for 95c each).

BAKE-AWAY—16 pkgs 20c, 2 for 35c.

QUEST IVORY—New large size cake 50c.

COFFEE—Star Blend, 4 lbs 51c.

TEA—Salada, 16 pkgs 50c.

TOMATO JUICE—Aylmer, 3 tins 29c.

COCO MILK—16 tins, a real cold weather drink 65c.

GRAHAM FLOUR—10-lb sack 45c.

TOMATO SOUP—Campbell's, 3 tins 33c.

SODA BISCUITS—Wood box 25c.

TAPICA—Minute, 16 pkgs 20c.

LOWNEY'S CARMELLS—6 bags 35c.

Each bag contains ticket with a number. Lucky number gets the prize. A child's sturdy dolls, clothes trunk.

ORANGES—Large, sweet and juicy, 3 doz 51c.

CRANBERRIES—16 pkgs 25c.

Cranberries—Grapefruit—Spanish Olives—Sweet Potatoes.

JAMES JOHNSTON**"The Quality Store"****Local and Personal News**

It is officially rumored that a prominent local risk and a "fend" scored against them at Gleichen.

Inspector C. H. Sweet of Medicine Hat is inspecting clinics at the local school this week.

D. K. Douglas of Brooks, who is suffering from pneumonia, is reported as improving at the Bassano hospital.

Miss Annie Anderson and Miss Edith Simmons left recently to reside at their homes in Medicine Hat.

The E.L.D. sold a carload of prime beef this week in Bassano, the buyers consigning them to Montreal.

The Strathmore Music and Dramatic Festival is scheduled for May 22, to be held in that town.

The Simpson rink won its first game in the Gleichen "spiel" on Wednesday evening. E. P. Currie's rink lost their first game.

A few of the younger set sprung a surprise party on Morris Edwards on the occasion of his twenty-first birthday. Cards and dancing were enjoyed.

Services were held in the Anglican church, Tuesday at 11 a.m., by Rev. T. B. Winter of Strathmore, in commemoration of the late King George the Fifth.

Mr. and Mrs. Fred Kirkton and small daughter, of Patricia, are in Bassano this week. Mrs. Kirkton underwent an operation at the hospital and is reported as doing very well.

"The many friends of Jim Donaldson, teller accountant in the Royal Bank, who has made himself very popular during his stay here, will regret to learn that he has been transferred to Grand Prairie and leaves for there on Monday. He will be succeeded by H. E. Fisher of Calgary."—Oktoto Herald.

Jim was home last week and prior to entraining for his 700 mile trip to Grand Prairie.

LOW WINTER FARES**Pacific Coast**

VANCOUVER VICTORIA

NEW WESTMINSTER

TICKETS ON SALE TO FEB. 15, 1936

GOOD TO RETURN UNTIL APRIL 30, 1936

ALSO

SIX MONTHS INTERMEDIATE AND COACH CLASS FARES TO VANCOUVER - VICTORIA - NEW WESTMINSTER - SEATTLE - PORTLAND AND CALIFORNIA POINTS

For full particulars apply Ticket Agent

CANADIAN PACIFIC**Knox Presbyterian Church**Sunday School 11 a.m.
Services Conducted by Mr. C. W. Pickup of Calgary**LATHOM**

LATHOM, Jan. 28. — Mr. J. C. Salmond has returned from Vancouver where he has spent the past two weeks. He intends to make his home there in the near future.

Mrs. Freeman entertained Mrs. Wurster, Catherine, Stuart, Miss Ardy Allan, Mary Lore, John Wojcenko, Leo Koukovelesky on Friday night. The evening was spent playing cards and lunch was served by the hostess.

A number of Lathom folks were visitors in the city of Bassano Thursday. Due to the roads being blocked by large snowdrifts, the ditch-bank is very popular.

The L.C.C. was held at Mrs. Lore's home. Dinner was served and bridge was played till the small hours of the morning.

A bridge party was held at the home of Mrs. Wojcenko Saturday night. Those present were Mr. Wojcenko, Mr. Salmond, Lance Wurster, Lewis Osterberg, Leo Koukovelesky, Mr. Freeman, Stuart Wurster, John Wojcenko, Mrs. Wojcenko, Mrs. Wurster, Martha Salmond, Ida Salmond, Mary Freeman, Catherine Wurster, Jennie Wojcenko and Margaret Freeman. Prizes were won by Lewis Osterberg, first; Jennie Wojcenko, first; Stuart Wurster, consolation; Margaret Freeman, consolation. Lunch was served by the hostess.

The ditch bank must be pretty well worn, eh Lance? But those are cold rides.

Lewis and Stuart went to Gem on Sunday night for hockey.

You live quite a distance from school, Ardy and Mary. Don't you ever get snowbound these cold winter days?

Vernard Bray was a visitor at the Salmond home after returning from the States. What's the attraction, Vernard?

The next 3G club meet will be held at the home of Miss P. Mott on February 5. Let's hope everyone turns out, eh girls?

Alma Wojcenko spent last Saturday night with Catherine Wurster.

Mr. Freeman, Mr. Lore and Mr. Erickson have been busy the past couple of weeks putting up ice. Spring must be coming.

Jennie Wojcenko (Buttons) was a visitor at the Salmond home Friday evening.

George Salmond, Lewis Osterberg, and Lance Wurster boarded the passenger Thursday night for Bassano. They bowed and the results were "stiffness".

Martha Salmond was a visitor at the home of Jennie Wojcenko Tuesday night.

WE'RE DIZZY AGAIN

Periodically this continent loses itself in the jazy limbo of a senseless new song hit.

Said to have been inspired by a tipsy young night club guest who demanded that the orchestra show him what produced tunes, this "Round and Around" song, utterly without sense, marks a new high in national dizziness.

It's so popular you cannot tune it out.

At first thought one might lose faith in the taste of the people. Certainly they fell hard for nothing.

On second thought, "Round and Around" is better than the maudlin drivel we had a few months back when we got so sentimental we became sloppy.

And finally, it seems, a people adapted to shifting its mass interest so easily in pretty well set psychologically—Vancouver Sun.

Dr. A. G. Scott

M. B. L. M. C. C.

PHYSICIAN AND SURGEON

Telephones

Office 37 - Residence 131

TRAPPERS Special PricesOrder for
COYOTE, WEASEL
AND SKUNK
MUST BE FILLEDCHARLTON & BONS
MILLERS**VALUE for your MONEY!****Look over these specials**
Every one a BARGAIN

No. 1 Men's Black Leather Coats
Made from best quality horsehide, with heavy grey lining, plain or with fur collar. An exceptional bargain. Reg. 12.50 for, each—

7.95

No. 2 Pure Wool Under-Shirts
Stanfield's and Tiger Brand, 100 per cent pure wool heavy ribbed undershirts, warm, durable, wash for, each—

95c

No. 3 Men's Winter Fleece U-Shirts
Excellent quality garments, slightly shop-soiled but guaranteed for good wear, warmth and comfort. Reg. 1.25 for, each—

59c

No. 4 Men's Blue Pant Overalls
Guaranteed 8-oz. blue denim of first quality. Here is a Real Bargain, perfect fitting, good wearing. Reg. 1.75 for, pair—

1.29**Windbreakers**

Heavy knit, 2 breast pockets, wool waist-band. Reg. 5.50, each—

2.59**Pant Overalls**

Blue Denim, with red stripe down side. Reg. 1.95 for, pair—

89c**LADIES' WEAR DEPARTMENT****Ladies and Girls' Print Dresses**

Sizes 32, 34 and 36 only. Made from best quality prints and broad-cloths, guaranteed fast to wash. Reg. 1.50 to 2.95, each—

Bargain Price 98c**Dress shoes for ladies**

Oxford Ties, Straps and Pumps in Kid, Calf and Patent Leather.

sizes 3 1-2 to 5 1-2, all fresh goods. Reg. 3.50 to

5.95, pair—

Bargain Price 1.95**'Lot Ladies' Wool Vests**

Warm wool vests, with long or short sleeves, wooltex quality. Reg. 1.35, each

Bargain Price 59c

Girls' All Wool Sweater Coats
Fashioned from fine quality Botany wool, dressy, cosy and comfortable. Sizes 32. Reg. 6.00, each—

Bargain Price 1.95**Ladies' Wool Vests**

Excellent heavy winter quality, long or short sleeves. Reg. 1.50, each—

Bargain Price 69c**Girls' All Wool Pullovers**

For girls, plain colors with contrasting neck, splendid for school wear. Sizes 26 to 32. Reg. 1.25, each—

Bargain Price 69c**GROCERY DEPARTMENT**

TOILET SOAP—Coco Hard Water

Castile, 4 large bars 23c

CURRENTS—Australian Re-cleaned,

2 lbs 29c

LAUNDRY SOAP—Little Peter Green

MARMALADE—Eamon's Pure

Orange, 4-lb tins 55c

COFFEE—Economy Blend, freshly

ground or bean, lb 33c

3 lbs 95c

RINSO—The Granulated Soap,

large pkts 25c

PURE MAPLE SYRUP—From

Quebec, pint bottles 27c

TEA—Victoria Cross, Indo-Ceylon, lb 47c

CANNED VEGETABLES—1 can corn,

1 can tomatoes, 1 can peas, all

choice quality, 3 tins 41c

FRESH CRANBERRIES—For pie or

dessert, 2 lbs 45c

COCOA—Cowan's Perfection, lb tin 25c

JELLO—Assorted Flavors, 3 pkts 23c

CAMPBELL'S SOUPS

Tomato, 3 tins 29c

Vegetable, 3 tins 33c

CANNED FRUITS—1 tin strawberries,

1 tin apricots, 1 tin peaches, all for 63c

PASTRY FLOUR—Ogilvie's Royal

Chef, 10-lb bags 55c

RICE—Monarch No. 1 Jap, 3 lbs 21c

Head Lettuce - Celery - Tomatoes - Sweet Spuds - Bananas - Oranges - Lemons - Grape Fruit - Apple - Carrots - Turnips - Cabbage

McKEE'S STORES**"Always at Your Service"****Phone 9 for Prompt Delivery**